



F Experiences

30 APRIL - 3 MAY 2020

FORMULA 1 HEINEKEN DUTCH GRAND PRIX 2020

Fan Experience Packages

Race and ticket packages are subject to F1 & FIA approval.

Amsterdam, Netherlands

AMSTERDAM

NETHERLANDS

Formula 1® returns to The Netherlands in 2020 after an absence of 35 years. The Formula 1 Heineken Dutch Grand Prix 2020 is set to take place at Circuit Zandvoort, a classic seaside circuit close to the Dutch capital, Amsterdam.

Founded as a fishing village more than 800 years ago, Amsterdam is one of Europe's must-see cities. Famed for its elaborate canal system and narrow houses with gabled facades, the Dutch capital is also a uniquely modern European city – liberal, creative and boasting a vibrant café, bar and restaurant scene.

Take a boat cruise on the canals, check out the works of national artists such as Rembrandt and Vermeer in the excellent Rijksmuseum, explore the green lungs of the city in Vondelpark or simply walk the cobbled streets of the Old Town to discover the delights of Amsterdam.



SEATING CHART



HAIRPIN GRANDSTAND 1 & 2

Entry Level Turn

Starter Package

ARENA GRANDSTAND 1

Signature Turn

Trophy Package

MAIN STRAIGHT

Pit Grandstand

Hero Package, Premier Package

FORMULA 1 PADDOCK CLUB™

Covered - Hospitality

Premier Package

STARTER

3-DAY RACE TICKET • HAIRPIN GRANDSTAND 1 & 2

YOUR EVENT LINE-UP

THURSDAY

- Guided Track Tour *
- Starting Grid Photo with Trophy *
- Exclusive Pit Lane Walk *

EXCLUSIVE EXTRAS

- F1® Experiences Rewards *
- F1® Experiences Gift *
- F1® Experiences Lanyard & Ticket Sleeve *
- F1® TV Access
- 2020 Race Programme

ADDITIONAL OPTIONS

- 3- Or 4-Night Accommodation and Daily Transportation
- Private VIP Airport/Circuit Transfers

* Exclusive to F1® Experiences

Sold Out



TROPHY

3-DAY RACE TICKET • ARENA GRANDSTAND 1

YOUR EVENT LINE-UP

THURSDAY

- Guided Track Tour
- Starting Grid Photo with Trophy
- Exclusive Pit Lane Walk

FRIDAY

- Paddock Club™ Reception with F1® Legend or Current Driver
- F1® Insider Access
- Podium Photo Opportunity

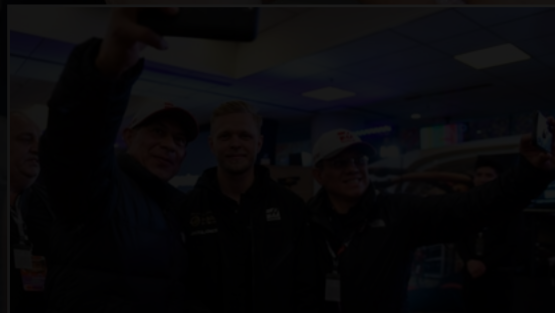
EXCLUSIVE EXTRAS

- F1® Experiences Rewards
- F1® Experiences Gift
- F1® Experiences Lanyard & Ticket Sleeve
- F1® TV Access
- 2020 Race Programme

ADDITIONAL ACCOMMODATION

- 3- Or 4-Night Accommodation and Daily Transportation
- Private VIP Airport/Circuit Transfers

Sold Out



HERO

3-DAY RACE TICKET • MAIN STRAIGHT

YOUR EVENT LINE-UP

THURSDAY

- Guided Track Tour *
- Starting Grid Photo with Trophy *
- Exclusive Pit Lane Walk *

FRIDAY

- Paddock Club™ Reception with F1® Legend or Current Driver *
- F1® Insider Access *
- Podium Photo Opportunity *

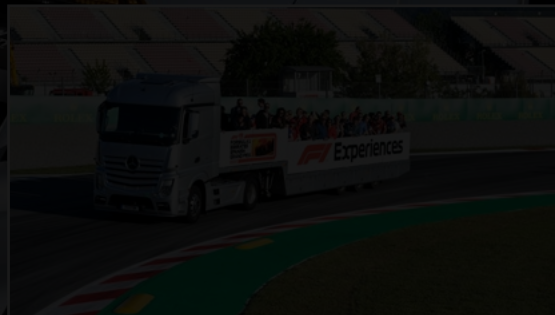
EXCLUSIVE EXTRAS

- F1® Experiences Rewards *
- F1® Experiences Gift *
- F1® Experiences Lanyard & Ticket Sleeve *
- F1® TV Access
- 2020 Race Programme

ADDITIONAL OPTIONS

- 4-Night Accommodation and Daily Transportation
- Private VIP Airport/Circuit Transfers
- Exclusive F1® Experiences

Sold Out



PREMIER

**FRIDAY RACE TICKET • FORMULA 1 PADDOCK CLUB™
SATURDAY & SUNDAY RACE TICKET • PIT GRANDSTAND**

YOUR EVENT LINE-UP

THURSDAY

- Guided Track Tour •
- Starting Grid Photo with Trophy •
- Exclusive Pit Lane Walk •

FRIDAY

- Entry into Formula 1® Paddock Club™ Hospitality
- Paddock Club™ Pit Lane Walks
- Guided Paddock Access •

SATURDAY & SUNDAY

- Ticket to Pit Grandstand

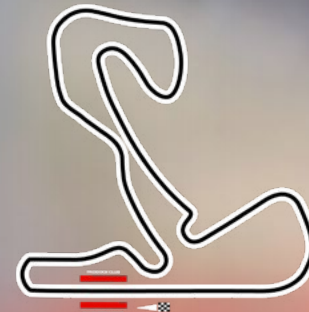
EXCLUSIVE EXTRAS

- F1® Experiences Rewards •
- F1® Experiences Gift •
- F1® Experiences Lanyard & Ticket Sleeve •
- F1® TV Access
- 2020 Race Programme

ADDITIONAL OPTIONS

- 3- Or 4-Night Accommodation and Daily Transportation
- Private VIP Airport/Circuit Transfers

- Exclusive to F1® Experiences



EVENTS



Guided Track Tour



Starting Grid Photo with Trophy



Exclusive Pit Lane Walk



F1® Insider Access



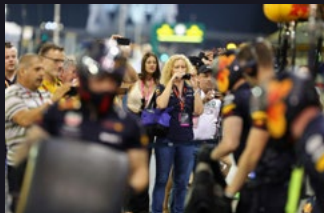
Paddock Club™ Reception



Podium Photo Opportunity



Guided Paddock Access



Paddock Club™ Pit Lane Walk



Formula 1 Paddock Club™ Hospitality

GUIDED TRACK TOUR

Accompanied by F1 experts, our Guided Track Tour is an exciting opportunity to ride around the circuit and see the track from the drivers' point of view. Feel the turns and undulations of each corner while embracing the unique views around the track. Previous guests have seen drivers and other teammates studying the track.



PIRELLI COL
EDITION

STARTING GRID PHOTO WITH TROPHY

Enjoy a photo opportunity on the starting grid with the race trophy during your Thursday evening events. This iconic location will be a photo that you'll cherish for a lifetime. Taken by an F1 Experiences team member, your photo will be emailed out after the event for your personal use.

EXCLUSIVE PIT LANE WALK

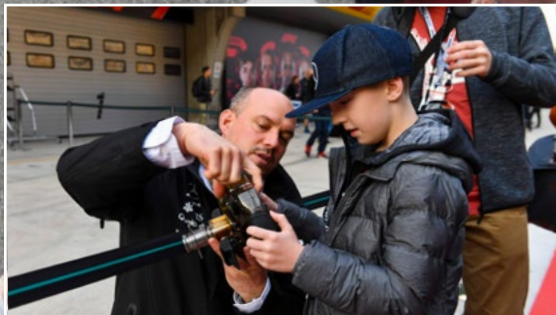
F1® Experiences' guests will enjoy an up-close, unobstructed view of team personnel and garages during our Exclusive Pit Lane Walk, access to which is unavailable to the public.

PHOTO OPPORTUNITY

Perfect photo opportunity of your favourite teams, team principals and drivers

LAST MINUTE VIEWS

Views into team garages as final touches are added to the cars prior to the Grand Prix weekend



F1® INSIDER ACCESS

A behind the scenes look into the world of Formula 1®. Stops can include the Safety Car, cool down room & team garages.

FIA SAFETY CAR GARAGE

A close-up view of the FIA Safety Car with driver Bernd Maylander

F1® TEAM GARAGE

Immerse yourself in the heart of the action as teams prepare for Saturday's qualifying

PIRELLI TYRE CENTER

The Pirelli team will guide you through the fascinating technology of F1 tyres



Paddock Club™ RECEPTION

Hosted inside the famous Formula 1 Paddock Club™, you will revel in sophisticated elegance with our Paddock Club™ Reception.

DRIVER MEET-AND-GREETS

Previous meet-and-greets have included Fernando Alonso, Max Verstappen, Esteban Ocon, Romain Grosjean and more

GOURMET CUISINE & BEVERAGES

Gourmet cuisine prepared by the world-renowned Paddock Club chefs with an open bar of beer, wine and more throughout the evening



PODIUM PHOTO OPPORTUNITY

Stop on top of the famous podium where many champions have stood for a photo opportunity during F1 Insider Access. Taken by an F1 Experiences team member, your photo will be emailed out after the event for your personal use.

PADDOCK CLUB™ PIT LANE WALK

Get up-close views of your favourite team garages as you take a walk behind the ropes down the pit lane through your Paddock Club access.

PHOTO OPPORTUNITY

Perfect photo opportunity of your favourite teams, team principals and drivers

LAST MINUTE VIEWS

Views into team garages as final touches are added to the cars prior to the Grand Prix weekend race weekend



GUIDED PADDOCK ACCESS

Enjoy a guided tour of the renowned Formula 1® Paddock with an F1® Experiences staff member.

PERSONALIZED TOUR

Customized to focus on teams or areas your group wants to see

CELEBRITY SIGHTINGS

Previous guests have met drivers, team owners, Formula 1 CEO Chase Carey and more

UNPRECEDENTED ACCESS

Only available to select F1 Experiences package holders




Paddock Club

FORMULA 1 PADDOCK CLUB™

Guests will receive Friday access to the prestigious Formula 1 Paddock Club™ with unmatched food options, open bars, daily pit lane walks and Paddock access. Located above the pit lane, enjoy driver appearances and interviews throughout the weekend.

INCLUSIONS

- Privileged Viewing Position of the Race
- Morning Refreshments Upon Arrival
- Four Course Gourmet Dining
- An Open Wine & Champagne Bar
- Music Entertainment



EXCLUSIVE EXTRAS

F1® TV ACCESS

F1 TV Access offers unique feeds from every session of the race weekend, with the capability of multi-level personalization.



Experiences **REWARDS**

F1 Experiences Rewards are given to you for any Official F1 Experiences Ticket Package. Rewards are calculated as 10% of your total purchase in USD and can be redeemed for future F1 Experiences Packages or future hotel bookings.

ACCOMMODATION

DOUBLETREE BY HILTON AMSTERDAM CENTRAAL STATION

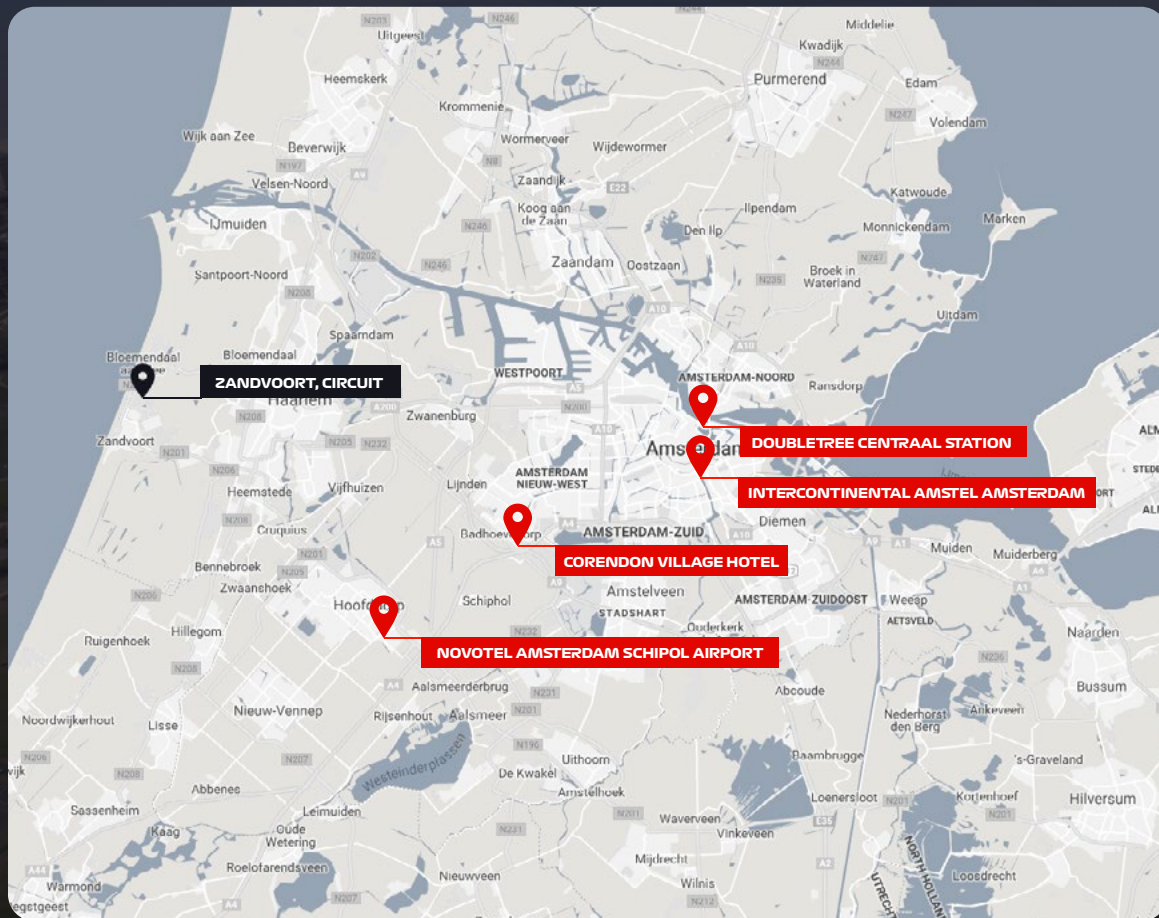
40 KM FROM CIRCUIT

4 - Stars

NOVOTEL AMSTERDAM SCHIPOL AIRPORT

21 KM FROM CIRCUIT

4 - Stars



DOUBLETREE BY HILTON AMSTERDAM

4-Night Stay | Check-in/Check-out

30 April - 4 May, 2020

Transportation

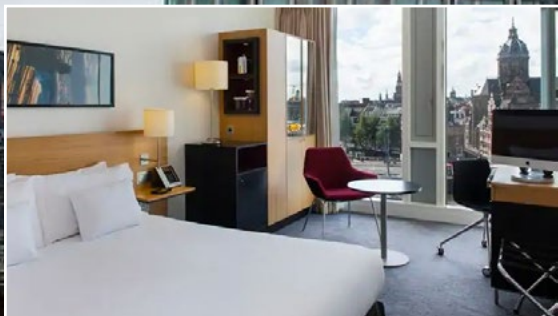
Direct train transfer to Zandvoort, walking distance [+- 5 minutes]

Address

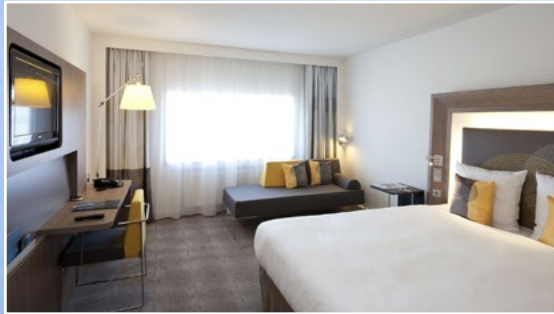
Oosterdoksstraat 4, Amsterdam, 1011 DK, Netherlands

Located in the heart of the historic city, DoubleTree by Hilton Amsterdam Centraal Station puts guests in the perfect location to experience Amsterdam's well-known shopping streets and cultural heritage sites. Guests can explore the city using the hotel's bicycle rental service or via train from Centraal Station. Feel at home in DoubleTree's modern, stylish rooms and suites. Rooms feature floor-to-ceiling windows, allowing guest extraordinary views of the city, courtyard or IJ River while suites additionally feature a designated living area or separate living room.

Access to complimentary Wi-Fi, mini refrigerators, Apple iMac TVs and 24/7 room service are included in room amenities. The hotel's SkyLounge Amsterdam is another unique feature. The rooftop terrace is the perfect spot to enjoy luxurious food, drinks from cocktail experts and listen to the live daily DJ's. From the top floor, the guests can witness breathtaking 360-degree views of the city. Other hotel amenities include access to the fitness center and the luxury of never needing to leave for coffee because of the convenient, lobby-level Starbucks.



NOVOTEL AMSTERDAM SCHIPOL AIRPORT



4-Night Stay | Check-in/Check-out
30 April - 4 May, 2020

Transportation
Included to/from the circuit

Address
Taurusavenue 12, 2132 LS Hoofddorp, Netherlands

Hop off your flight, drop your bags and begin to explore the wonders of Amsterdam immediately at this 4-star Novotel Amsterdam Schiphol Airport. With easy train access from the airport to the city center, this fine establishment provides a sense of convenience and ease to your stay.

A brand-new establishment, guests are equipped with all amenities. Flat-screen TV's, mini-bars and the convenience of 24-hour room service offers a space to relax and unwind after a long day of sightseeing.

The Gourmet Bar Restaurant offers dining throughout the day and serves a wide array of dishes for all taste buds. Other amenities include 17 meeting rooms for business guests along with free WiFi, a fitness centre, and a multilingual staff at the 24-hour front desk. Explore the ins and outs of this historical city with wooden bike rental availability and walking distances from a main train terminal to all regions of the Netherlands.

PACKAGE PRICING

UNITED STATES DOLLARS

	PACKAGE ONLY	PACKAGE & HOTEL
STARTER	\$799	VIEW PRICING
TROPHY	\$1,299	VIEW PRICING
HERO	\$1,599	VIEW PRICING
PREMIER	\$2,499	VIEW PRICING

EUROS

	PACKAGE ONLY	PACKAGE & HOTEL
STARTER	€ 722	VIEW PRICING
TROPHY	€ 1,173	VIEW PRICING
HERO	€ 1,444	VIEW PRICING
PREMIER	€ 2,257	VIEW PRICING

BRITISH POUNDS

	PACKAGE ONLY	PACKAGE & HOTEL
STARTER	£620	VIEW PRICING
TROPHY	£1,009	VIEW PRICING
HERO	£1,242	VIEW PRICING
PREMIER	£1,940	VIEW PRICING

*All Pricing is Per Person. Prices are based on USD. Exchange rate current as of 10.06.2019. Transactions will be completed with exchange rate on date of purchase based on price in USD.



F1 Experiences

30 APRIL - 3 MAY 2020

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