



The background of the slide is a photograph of a Formula 1 race track, likely during a night race. The track is illuminated, and several race cars are visible in the distance. The entire image is overlaid with a semi-transparent red filter. In the foreground, a Mercedes-AMG Petronas Formula 1 car is prominent, showing the number 77 and the name Valtteri Bottas. The track is lined with barriers and various sponsor banners, including 'ETIHAD' and 'ORIS'.

Experiences

PROGRAM OVERVIEW

Fan Packages

2018



About F1® Experiences

OVERVIEW

F1® Experiences is the Official VIP Hospitality, Experiences and Travel Program of Formula One® to its worldwide races.

Official Ticket Packages come directly from Formula 1® and bring you never before available access, the best tickets available, premium hospitality venues, first-class hotels, seamless transfers and many unique benefits only available through our program.

Customer Reviews

- "All I can say is "wow". [We] had an absolutely sensational time. F1 Experiences was everything we had hoped for and so much more." - S.S.
- "Everything was just kind of a dream come true for a Formula 1 fan like me." - I.Y.
- "I have been to Super Bowls, World Cup finals, but nothing comes close to this. We saw everything up close and personal, and F1® Experiences went above and beyond." - D.B.
- "We have been to F1 in Europe every year since 2005. This experience is top notch." - S.K.



About Ticket Packages

PROGRAM REVIEW

F1® Experiences offers a tiered package model, allowing fans the ability to experience F1® like never before. Whether you are an individual looking to attend with a group of friends or family or a corporate group bringing your top performers, the F1® Experiences model offers several levels of seating paired with exclusive access catered to the customer's budget.

Fan Experience

- Hero provides a main grandstand seat, or similar, coupled with exclusive access items.
- Trophy offers a seat in a signature turn on the track along with exclusive access items.
- Starter offers an entry-level seat plus exclusive access items.





FAN EXPERIENCES

3-Day Race Ticket

HERO PACKAGE

Guests will receive a grandstand seat, or similar, coupled with exclusive access items

THURSDAY

Exclusive Pit Lane Walk

Drive the Track Tour

Starting Grid Photo with Trophy

FRIDAY

Insider Access to the F1® Paddock

Podium Photo Opportunity

Paddock Club™ Party with F1® Legend or Current Driver

EXCLUSIVE EXTRAS

F1® Access Annual Pass

F1® Experiences Gifts

F1® Experiences Lanyard & Ticket Sleeve

Race Program

PACKAGE PRICING

Starting at \$1,509



3-Day Race Ticket

TROPHY PACKAGE

Guests will receive a seat in a signature turn on the track along with exclusive access items

THURSDAY

Exclusive Pit Lane Walk

Drive the Track Tour

Starting Grid Photo with Trophy

FRIDAY

Insider Access to the F1® Paddock

Podium Photo Opportunity

Paddock Club™ Party with F1® Legend or Current Driver

EXCLUSIVE EXTRAS

F1® Access Annual Pass

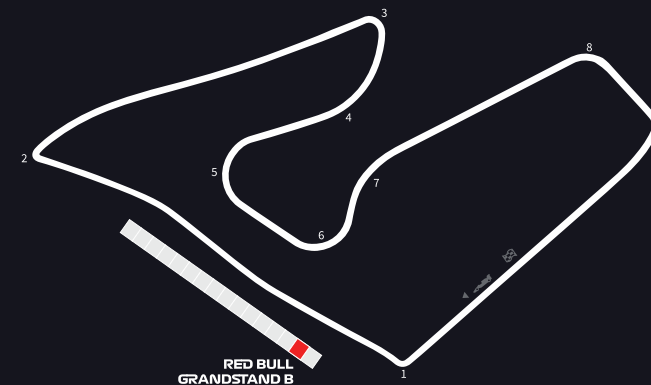
F1® Experiences Gifts

F1® Experiences Lanyard & Ticket Sleeve

Race Program

PACKAGE PRICING

Starting at \$1,269



3-Day Race Ticket

STARTER PACKAGE

Guests will receive an entry-level seat plus exclusive access items

THURSDAY

Exclusive Pit Lane Walk

Drive the Track Tour

Starting Grid Photo with Trophy

EXCLUSIVE EXTRAS

F1® Access Annual Pass

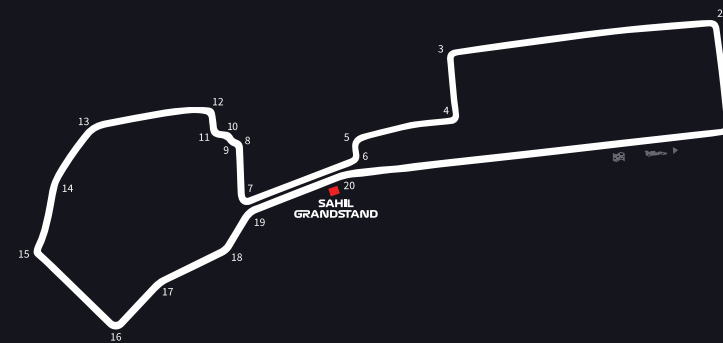
F1® Experiences Gifts

F1® Experiences Lanyard & Ticket Sleeve

Race Program

PACKAGE PRICING

Starting at \$699



Exclusive Event Access

YOUR F1® EXPERIENCES LINEUP

Access received through F1® Experiences is unprecedented in the world Formula 1®. Through the partnership with F1®, F1® Experiences can provide guests behind the scenes glimpse into the daily life of racing teams, drivers, and the circuits. F1® Experiences will provide guests with a weekend full of access they won't receive anywhere else in the world. The events offered by F1® Experiences have never been available to the public before.

- Drive the Track Tour
- Exclusive Pit Lane Walk
- Insider Access to the F1® Paddock
- Podium Photo Opportunity
- Starting Grid Photo with Race Trophy
- Paddock Club Party with F1® Legend or Current Driver

Exclusive Event Access

PROGRAM ELEMENTS

EXCLUSIVE PIT LANE WALK

F1® Experiences' guests will enjoy an up-close, unobstructed view of team personnel and garages during our Pit Lane Walk, access to which is unavailable to the public. This is the perfect photo opportunity of your favorite teams, team principals and drivers. Experience views into team garages as final touches are added to the cars prior to the race weekend.



Exclusive Event Access

PROGRAM ELEMENTS

DRIVE THE TRACK TOUR

Accompanied by F1® experts, our Drive the Track Tour is an exciting opportunity to ride around the circuit and see the track from the drivers' point-of-view. You will be able to feel the turns and undulations of each corner while embracing the unique views around the track.



Exclusive Event Access

PROGRAM ELEMENTS

STARTING GRID PHOTO WITH TROPHY

Enjoy a photo opportunity on the starting grid with the race trophy during your Thursday evening festivities. This iconic location will be a photo that you'll cherish for a lifetime. This photo will be emailed out after the event for your personal use.



Exclusive Event Access

PROGRAM ELEMENTS

INSIDER ACCESS TO THE F1® Paddock

The most coveted stretch of concrete you will find during an F1® race weekend, experience the exclusivity of Paddock access during your complete Paddock tour. Never before available to race fans until now, F1® Experiences guests are given unique access to this hallowed ground by visiting the Pirelli tyre center where their team guide you through the fascinating technology of F1® tyres, a close-up view of the F1® safety car with Bernd Mayländer and an F1® team garage visit where guests will immerse themselves in the heart of the action as teams prepare for Saturday's qualifying. This truly is a remarkable insight into the key participants of F1®.



Exclusive Event Access

PROGRAM ELEMENTS

Paddock Club Party with F1® Legend or Current Driver

Revel in sophisticated elegance at the F1® Experiences Paddock Club party hosted inside the Formula One Paddock Club™. Home to teams, VIPs, celebrities and F1® sponsors during race weekends, the Paddock Club is the most exclusive hospitality area in all of Formula 1®. Enjoy meeting an F1® Legend or current driver, culinary treats prepared by world-renowned Paddock Club chefs, beer and wine bars and interactive elements that will get you pumped for a weekend of non-stop racing action. Guests will join your F1® Legend in the Paddock Club for a truly intimate experience. In the past, we have played host to F1® Legends Fernando Alonso, Max Verstappen, Esteban Ocon, Romain Grosjean and more!



Exclusive Event Access

PROGRAM ELEMENTS

PODIUM PHOTO OPPORTUNITY

Immerse yourself in the heart of Formula 1® by standing atop of the famed F1® podium, the site of countless celebratory scenes. Take the winning route of numerous successful drivers as you enjoy this memory forever. F1® Experiences will provide you with a copy of your moment on one of the most famous places in all of sport.



ACCOMMODATION

Multiple comfortable lodging options are offered at all races, adding a perfect place to rest and recharge during your spectacular stay

- Three- , Four- and Five-Star hotel options
- Daily transportation to and from the circuit included (at most locations).
- Conveniently located as close to the track as possible, or are in close proximity to the nearest metropolitan area.
- Where available, accommodations may be offered in double occupancy luxury yacht cabins, or other unique platforms



2018 Experiences

PACKAGE COMPARISON

	HERO	TROPHY	STARTER
RACE TICKET			
3-DAY RACE TICKET	●	●	●
INCLUSIONS			
PODIUM PHOTO OPPORTUNITY	●	●	○
PADDOCK CLUB PARTY	●	●	○
F1® LEGEND APPEARANCE	●	●	○
DRIVE THE TRACK TOUR	●	●	●
STARTING GRID PHOTO WITH TROPHY	●	●	●
EXCLUSIVE PIT LANE WALK	●	●	●
INSIDER ACCESS OF THE F1® PADDOCK	●	●	○

2018 Experiences

RACE SUMMARY

2018

FORMULA 1 2018 ROLEX AUSTRALIAN GRAND PRIX

22 - 25 March 2018

FORMUAL 1 2018 BAHRAIN GRAND PRIX

05 - 08 April 2018

FORMULA 1 2018 HEINEKEN CHINESE GRAND PRIX

12 - 15 April 2018

FORMULA 1 2018 AZERBAIJAN GRAND PRIX

26 - 29 April 2018

FORMULA 1 GRAN PREMIO DE ESPAÑA 2018

10 - 13 May 2018

FORMULA 1 GRAND PRIX DE MONACO 2018

23 - 27 May 2018

FORMULA 1 GRAND PRIX DU CANADA 2018

07 - 10 June 2018

FORMULA 1 GRAND PRIX DE FRANCE 2018

21 - 24 June 2018

FORMULA 1 2018 AUSTRIAN GRAND PRIX

28 June - 01 July 2018

FORMULA 1 2018 ROLEX BRITISH GRAND PRIX

05 - 08 July 2018

FORMULA 1 2018 GERMAN GRAND PRIX

19 - 22 July 2018

FORMULA 1 PIRELLI MAGYAR NAGYDÍJ 2018

26 - 29 July 2018

FORMULA 1 2018 BELGIAN GRAND PRIX

23 - 26 August 2018

FORMULA 1 GRAN PREMIO HEINEKEN D'ITALIA

30 August - 02 September 2018

FORMULA 1 2018 VTB RUSSIAN GRAND PRIX

27 - 30 September 2018

FORMULA 1 2018 JAPANESE GRAND PRIX

04 - 07 October 2018

FORMULA 1 2018 PIRELLI UNITED STATES GRAND PRIX

18 - 21 October 2018

FORMULA 1 GRAND PREMIO HEINEKEN DE MEXICO 2018

25 - 28 October 2018

FORMULA 1 2018 ETHIHAD AIRWAYS ABU DHABI GRAND PRIX

22 - 25 November 2018