



# PROGRAM OVERVIEW

Corporate/Premium Packages  
2018





## About F1® Experiences

# OVERVIEW

F1® Experiences is the Official VIP Hospitality, Experiences and Travel Program of Formula One® to its worldwide races.

Official Ticket Packages come directly from Formula 1 ® and bring you never before available access, the best tickets available, premium hospitality venues, first-class hotels, seamless transfers and many unique benefits only available through our program.

Our custom branding, one-of-a-kind hospitality, and two-seater car ride make the perfect start for a bespoke corporate package for your next company retreat.

## Customer Reviews

- "All I can say is "wow". [We] had an absolutely sensational time. F1 Experiences was everything we had hoped for and so much more." - S.S.
- "Everything was just kind of a dream come true for a Formula 1 fan like me." - I.Y.
- "I have been to Super Bowls, World Cup finals, but nothing comes close to this. We saw everything up close and personal, and F1® Experiences went above and beyond." - D.B.
- "We have been to F1 in Europe every year since 2005. This experience is top notch." - S.K.



## About Ticket Packages

# PROGRAM REVIEW

F1® Experiences offers a tiered package model, allowing fans the ability to experience F1® like never before. Whether you are an individual looking to attend with a group of friends or family or a corporate group bringing your top performers, the F1® Experiences model offers several levels of seating paired with exclusive access catered to the customer's budget.

Available at most races are two distinct product categories:

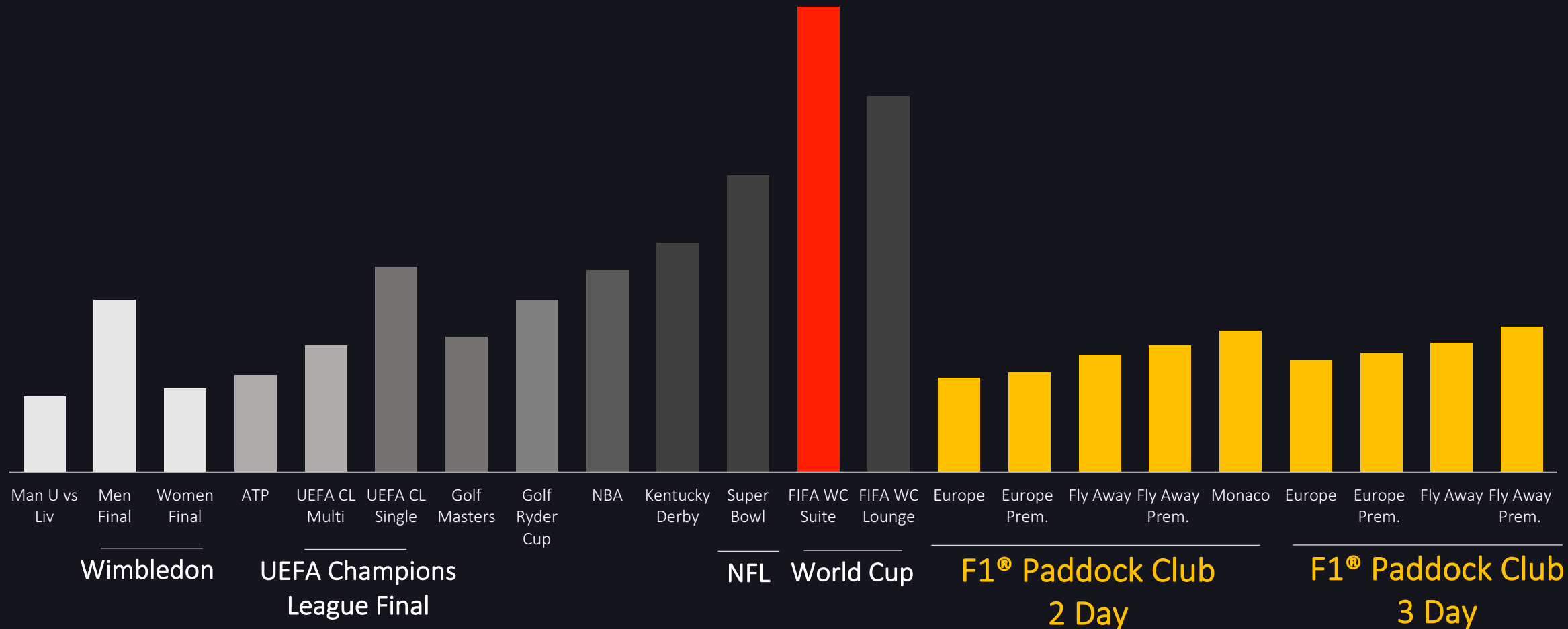
## Premium/Corporate

- Ultimate Legend & Legend offer access in the renowned Formula 1® Paddock Club™ with premium hospitality, views of pit lane, plus immersive VIP experiences in the Paddock
- Paddock Club offers two- and three-day tickets to the famous Formula 1® Paddock Club™
- Champions Club offers a trackside hospitality club with gourmet food & beverage service, superior views of the track, unique program speakers & Paddock access
- Premier gives unprecedented one-day Paddock Club™ access on Friday coupled with a Saturday & Sunday grandstand ticket.





## Paddock Club Price Benchmark





# **PREMIUM/CORPORATE EXPERIENCES**



## 2- or 3-Day Race Ticket

# LEGEND PACKAGE

Guests will receive 3-day access to the prestigious Formula One Paddock Club™, a one-day VIP pass to the Paddock area and other immersive experiences. Experience F1® like never before.

### DAILY

Ticket to the Formula One Paddock Club™

Paddock Club™ Pit Lane Walks

### ONE-DAY

One-Day Paddock Access

- Friday, Saturday & Sunday

### SATURDAY

Private Podium Visit

### SUNDAY

Podium Ceremony Access

### EXCLUSIVE EXTRAS

F1® Access Annual Pass

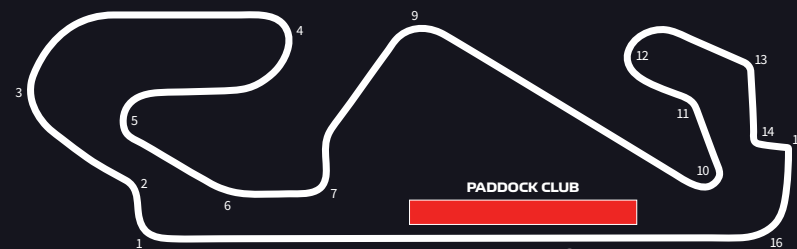
F1® Experiences Gifts

F1® Experiences Lanyard & Ticket Sleeve

Race Program

### PACKAGE PRICING

Starting at \$5,119



## 2- or 3-Day Race Ticket

# Paddock Club

Guests will receive daily access to the prestigious Formula One Paddock Club™ with unmatched food options, open bars and daily pit lane walks. Often located above pit lane, enjoy driver appearances and interviews throughout the weekend.

### DAILY

Ticket to the Formula One Paddock Club™

Paddock Club™ Pit Lane Walks

Access to Support Race Paddock

### SATURDAY OR SUNDAY

Guided Paddock Access

### EXCLUSIVE EXTRAS

Pair of Ear Plugs

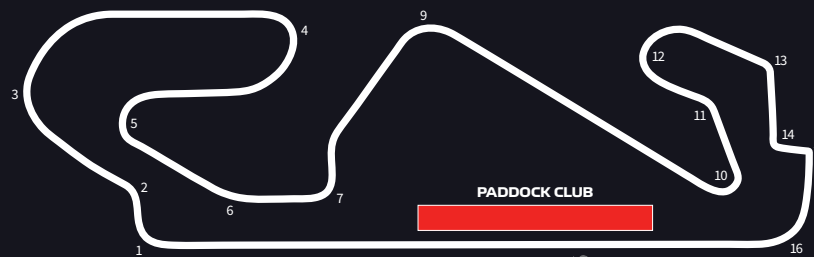
Race Program

VIP Parking

- One per four packages bought

### PACKAGE PRICING

Starting at \$4,800





2- or 3-Day Race Ticket

# CHAMPIONS CLUB

Guests will receive entrance to a premium hospitality venue where alongside gourmet food & beverages they will enjoy prime views of the track throughout the weekend. Hear from Formula 1® business executives and an F1® driver or legend in the privacy of your own VIP club

**DAILY**

Premium Hospitality in the Champions Club

**PACKAGE PRICING**

Starting at \$2,249

**SATURDAY OR SUNDAY**

Guided Paddock Access

F1® Legend or Current Driver Appearance

F1® Executive Q&A

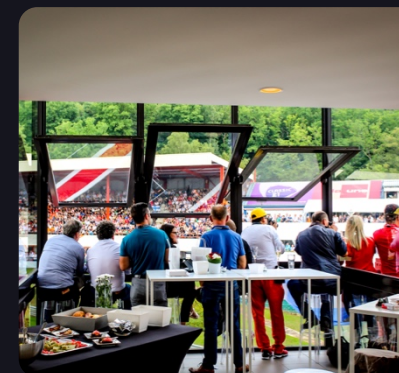
**EXCLUSIVE EXTRAS**

F1® Access Annual Pass

F1® Experiences Gifts

F1® Experiences Lanyard & Ticket Sleeve

Race Program



2018 Experiences

# CHAMPIONS CLUB LOCATIONS

2018

FORMULA 1 2018 ROLEX AUSTRALIAN GRAND PRIX

22 -25 March 2018

FORMULA 1 GRAN PREMIO DE ESPAÑA 2018

10 – 13 May 2018

FORMULA 1 GRAND PRIX DE MONACO 2018

23 – 27 May 2018

FORMULA 1 GRAND PRIX DU CANADA 2018

07 - 10 June 2018

FORMULA 1 GRAND PRIX DE FRANCE 2018

21 – 24 June 2018

FORMULA 1 2018 AUSTRIAN GRAND PRIX

28 June – 01 July 2018

FORMULA 1 2018 ROLEX BRITISH GRAND PRIX

05 – 08 July 2018

FORMULA 1 2018 GERMAN GRAND PRIX

19 – 22 July 2018

FORMULA 1 PIRELLI MAGYAR NAGYDÍJ 2018

26 – 29 July 2018

FORMULA 1 2018 BELGIAN GRAND PRIX

23 – 26 August 2018

FORMULA 1 GRAN PREMIO HEINEKEN D'ITALIA

30 August – 02 September 2018

FORMULA 1 2018 UNITED STATES GRAND PRIX

18 – 21 October 2018

FORMULA 1 GRAND PREMIO HEINEKEN DE MEXICO 2018

25 – 28 October 2018

FORMULA 1 2018 ETHIHAD AIRWAYS ABU DHABI GRAND PRIX

22 – 25 November 2018



1-Day Race Ticket Formula One Paddock Club™

2-Day Race Ticket Signature Turn or Main Grandstand

# PREMIER PACKAGE

Guests will receive Friday access to the prestigious Formula One Paddock Club™ with gourmet food and open bar, as well as a pit lane walk. Guests will receive a ticket to a signature grandstand on Saturday and Sunday.

## FRIDAY

Ticket to Formula One Paddock Club™

Paddock Club Pit Lane Walks

## SATURDAY & SUNDAY

Ticket to Grandstand

## EXCLUSIVE EXTRAS

F1® Access Annual Pass

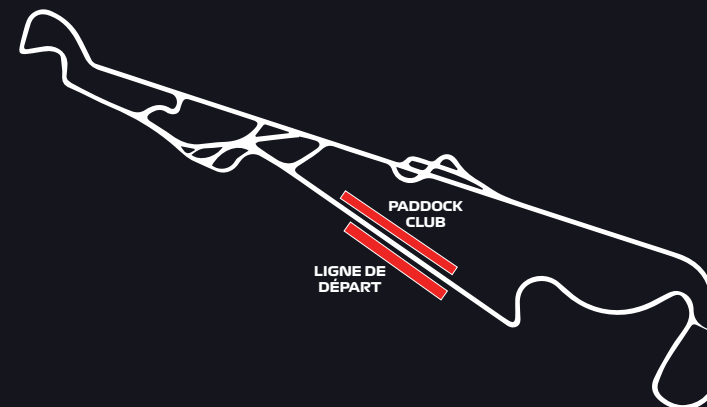
F1® Experiences Gifts

F1® Experiences Lanyard & Ticket Sleeve

Race Program

## PACKAGE PRICING

Starting at \$1,969



## 3-Day Race Ticket

# ULTIMATE LEGEND PACKAGE

The Ultimate guest experience! Exclusive to F1® Experiences, this package includes 2 laps in a custom-built two-seater Formula 1 car plus access in the renowned Formula 1 Paddock Club™ with premium hospitality and views of pit lane, plus your own 3-day Paddock pass for you and a guest. The closest you can get to Formula 1®.

### DAILY

Ticket to the Formula 1 Paddock Club™

Paddock Club Pit Lane Walks

Access to Two-Seater Lounge in Garage

Access to F1® Experiences Hospitality in Paddock

### SATURDAY

Private Podium Visit

### SUNDAY

Podium Ceremony Access

Watch Race from F1® Experiences Garage

### TWO-SEATER CAR RIDE

2 Laps Around the Track

2 Paddock Passes for Friday, Saturday & Sunday

Commemorative Souvenir

Photo & Video Footage of your Ride Experience

### EXCLUSIVE EXTRAS

F1® Access Annual Pass

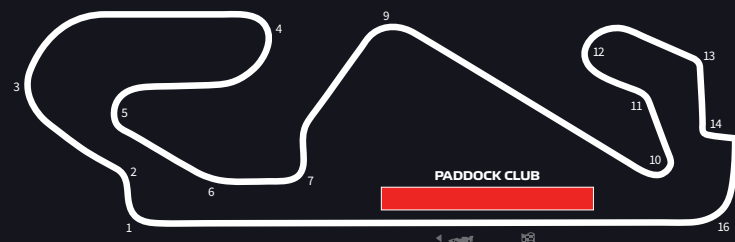
F1® Experiences Gifts

F1® Experiences Lanyard & Ticket Sleeve

Race Program

### PACKAGE PRICING

Starting at \$27,500





3-Day Race Ticket

# CORPORATE TWO-SEATER EXPERIENCE

Our custom branding, one-of-a-kind hospitality, and two-seater car rides make the perfect start for a bespoke corporate package for your next VIP company retreat.

## DAILY

Semi-Private Suite for 40 Guests

Paddock Club™ Pit Lane Walks

## FRIDAY

Insider Access to the F1® Paddock

Podium Photo Opportunity

Paddock Club Party with F1® Legend

## SATURDAY OR SUNDAY

Guided Paddock Access

## 5 TWO-SEATER CAR RIDES

2 Laps Around the Track

Company-Branded Car During 5 Rides

10 Paddock Passes for Saturday & Sunday

Commemorative Souvenir

Photo & Video Footage of your Ride Experience

Access to Two-Seater Lounge

## EXCLUSIVE EXTRAS

F1® Access Annual Pass

F1® Experiences Gifts

F1® Experiences Lanyard & Ticket Sleeve

Race Program

## PACKAGE PRICING

Price Available Upon Request



Exclusive Event Access

# YOUR F1® EXPERIENCES LINEUP

Access received through F1® Experiences is unprecedented in the world Formula 1®. Through the partnership with F1®, F1® Experiences can provide guests behind the scenes glimpse into the daily life of racing teams, drivers, and the circuits. F1® Experiences will provide guests with a weekend full of access they won't receive anywhere else in the world. The events offered by F1® Experiences have never been available to the public before.

- One-Day Paddock Access
- Private Podium Visit
- Guided Paddock Access
- Podium Ceremony Access
- Two-Seater Car Ride

Exclusive Event Access

# PROGRAM ELEMENTS

## PODIUM CEREMONY ACCESS

Targeted by every F1® driver during race weekends, our exclusive Podium Ceremony Access will take you so close to the post-race celebrations you will be almost able to feel the spray of the Carbon Champagne from above. Ultimate Legend and Legend guests will have a premium viewing area below the podium to view the prestigious ceremony at the end of the grand prix.





Exclusive Event Access

# PROGRAM ELEMENTS

## ONE-DAY PADDOCK ACCESS

Enjoy highly coveted one-day access to the Formula 1® Paddock, never before available exclusive to Legend and Ultimate Legend guests. The most highly-regarded stretch of pavement at the circuit, guests will be able to walk past team hospitality and command centers with some of the biggest names in F1®. Previously, guests have met drivers, team owners, Formula One CEO Chase Carey and more!



Exclusive Event Access

# PROGRAM ELEMENTS

## GUIDED PADDOCK ACCESS

Enjoy a guided tour of the famous Formula 1® Paddock with an F1® Experiences member of staff. A hub of activity on race weekends, guests will be able to walk past team hospitality and command centers as each team diligently work towards a successful Grand Prix weekend. Previously, guests have met drivers, team owners, Formula One CEO Chase Carey and more during our tour. This unprecedented access is only available to select F1® Experiences





Exclusive Event Access

# TWO-SEATER CAR RIDE

Live it, breathe it, experience it. Strap yourself in for an unforgettable memory by taking a trip around two laps of the track.

Become an F1® star for a day in F1® Experiences custom-built two-seater Formula 1® car. Driven by a knowledgeable F1® driver and reaching speeds of up to 270km/h, this experience of a lifetime will also give you an exciting insight into how an F1® garage works from the hands of professional engineers. Don't miss your chance to experience F1® like never before!

## RESTRICTIONS

Must be At Least 18 Years of Age

Must be Less Than 1.83M Tall (6ft)

Must be More Than 1.58M Tall (5ft 2in)

Maximum Weight is 88KG (194lbs)





# ACCOMMODATION

Multiple comfortable lodging options are offered at all races, adding a perfect place to rest and recharge during your spectacular stay

- Three-, Four- and Five-Star hotel options
- Daily transportation to and from the circuit included (at most locations).
- Conveniently located as close to the track as possible, or are in close proximity to the nearest metropolitan area.
- Where available, accommodations may be offered in double occupancy luxury yacht cabins, or other unique platforms



2018 Experiences

# PACKAGE COMPARISON

	ULTIMATE LEGEND	LEGEND	Paddock Club	CHAMPION	PREMIER
RACE TICKET					
3-DAY RACE TICKET	●	●	●	○	●
2-DAY RACE TICKET	○	●	●	●	○
HOSPITALITY					
FORMULA ONE Paddock Club™ HOSPITALITY	●	●	●	○	●
CHAMPIONS CLUB	○	○	○	●	○
INCLUSIONS					
2 LAPS IN F1® EXPERIENCES TWO-SEATER	●	○	○	○	○
PRIVATE PODIUM VISIT	●	●	○	○	○
PODIUM CEREMONY ACCESS	●	●	○	○	○
Paddock Club™ PIT LANE WALK	●	●	●	○	●
Paddock ACCESS	●	●	●	●	●
F1® EXECUTIVE Q&A	○	○	○	●	○
F1® LEGEND APPEARANCE	○	○	○	●	○